



DAIRY NUTRITION: An Engine for Economic Growth

The First 1,000 Days and Beyond

INTERNATIONAL CONFERENCE

May 10-11, 2017 | Boise, Idaho

SAVE
THE
DATE

...for this thought-provoking, first ever conference focusing on the links between economic growth in the developing world and the provision of dairy-containing supplements during the first 1,000 days!

How is nutrition related to stunting?

- Adequate nutrition in the first 1,000 days sets the life-long foundation for human capital.
- New evidence is showing that the provision of dairy-containing supplements for pregnant mothers and children under two can promote child growth and help prevent stunting.

A few facts

- Slow linear growth in childhood, resulting in stunting, affects children's cognitive development.
- This is associated with short- and long-term consequences, ranging from lower productivity and earnings, to greater risk of chronic disease later in life.
- 162 million children were stunted in 2013. The global target is to reduce this number to less than 100 million by 2025.

How is stunting related to economic growth?

- Reduction in stunting can increase GDP by 4-11% in Asia and Africa¹



¹World Bank Group, Financing for Development, July 2015

How can dairy directly contribute to economic growth? What are the latest findings?

This first ever conference, featuring international researchers and experts, policy makers and development leaders, will present the latest evidence on the impact of dairy nutrients on the prevention of stunting, moderate malnutrition, as well as the latest field research on treatment of severe malnutrition, and how dairy-containing supplements can:

- Help save more than a million lives each year and contribute to Millennium Development Goals
- Improve an individual's educational achievement and future earning potential
- Help drive economic growth and promote peace

The conference will also feature "how-to" technical presentations and hands-on demonstrations.

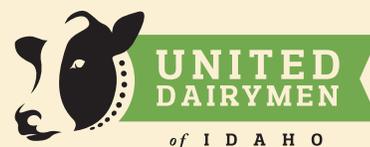
Who should attend?

Professionals working with international development organizations, private voluntary organizations involved with nutrition programs, decision-makers and leaders in the field of nutrition and development, nutrition researchers, and product development experts.

To receive an invitation to this exclusive event, please contact Dacia Whitsett-Morrow dwhitsett@usdec.org.



Please also plan on joining our pre-conference Idaho Farm Tour Wednesday, May 10!



dairyforglobalnutrition.org

Dairy for Global Nutrition and USDEC support the global nutritional principles set forth by the World Health Organization, the Codex Alimentarius and UNICEF.

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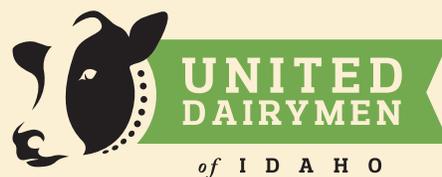
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