

Chocolate Pudding Enhanced with Milk Protein



This flavorful pudding snack with added Milk Protein Concentrate tastes great and provides the essential nutrients of dairy foods for children and adults alike.

Market Insights:

- Parents want their children to grow up healthy and are looking for nutritious snacks that their kids will eat
- Higher-protein pudding provides extra nutrition and can help kids build strong muscles as they enjoy one of their favorite foods

Benefits of Using Dairy Ingredients — Milk Protein Concentrate:

- Adds dairy protein and calcium
- Build body and texture
- Contributes to a pleasing mouthfeel
- Contributes mild dairy flavor that blends well with other tastes and ingredients

Ingredient	Usage Level (%)
Water	65.000
Dextrose	10.000
Maltodextrin	9.699
MPC	5.250
Starch, modified	3.500
Cocoa	3.000
Sucrose	3.000
Salt	0.300
Vanilla	0.150
Sodium Alginate	0.050
Xanthan Gum	0.050
Sucralose	0.001
TOTAL	100.00 %

Preparation:

1. Place all dry ingredients into a bowl and mix until homogenous.
2. Add water all at once and stir with a whisk until mixture is smooth and slightly thickened.
3. Serve at once, or chill until use.

Developed at the Wisconsin Center for Dairy Research, University of Wisconsin-Madison.
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Nutrition Facts

Serving Size 4 ounces (113g)	
Servings Per Container 1	
Amount Per Serving	
Calories 140	Calories from Fat 5
% Daily Value*	
Total Fat 0g	0%
Saturated Fat 0g	0%
Trans Fat 0g	
Cholesterol 0mg	0%
Sodium 160mg	7%
Total Carbohydrate 30g	10%
Dietary Fiber 1g	4%
Sugars 14g	
Protein 5g	
Vitamin A 0%	• Vitamin C 0%
Calcium 15%	• Iron 0%

*Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs:

	Calories	2,000	2,500
Total Fat	Less Than	65g	80g
Saturated Fat	Less Than	20g	25g
Cholesterol	Less Than	300mg	300 mg
Sodium	Less Than	2,400mg	2,400mg
Total Carbohydrate		300g	375g
Dietary Fiber		25g	30g

Calories per gram:
Fat 9 • Carbohydrate 4 • Protein 4

Enjoy this sample, courtesy of Dairy Management Inc.™ Call 1-800-248-8829 for assistance with new formulations and product development. For additional sample formulations and the latest on dairy ingredients, visit www.innovatewithdairy.com.