



## **Trans-Pacific Partnership Free Trade Agreement (TPP)**

The Trans-Pacific Partnership (TPP) negotiations were launched in 2010. They have expanded over time to include the following countries: The United States, Brunei, Chile, New Zealand, Singapore, Mexico, Canada, Peru, Australia, Malaysia, Japan and Vietnam. These countries are working to try to conclude the trade negotiations in late 2013.

There is great potential for TPP to benefit the U.S. dairy industry if certain elements are negotiated successfully. Among the most important is increased market access foremost in Canada and Japan, as well as in Malaysia and Vietnam. Additionally, the negotiations must address the lingering impact of New Zealand policies that have supported extremely high levels of market concentration by one company at its competitors' expense. Finally, TPP must tackle non-tariff barriers to trade by creating legally enforceable SPS disciplines that will strengthen our reliance on scientific and risk-based requirements and by setting reasonable guidelines for the use of common food names, which are under attack by the EU.

USDEC is supportive of TPP negotiations in light of the considerable opportunity that could potentially come out of a final agreement. Details of TPP can be found at the following [USTR website](#). USDEC's position paper can be found [here](#).